

# **EXPERIENCED CREATIVE SERVICES DIRECTOR | STRATEGIC PROBLEM SOLVER | CREATIVE LEADER**

Creative Services Director and Designer with a demonstrated history of working across brand agencies and global organizations to evolve, strengthen, and reinvent their creative presence. Proven leader with the ability to guide teams and oversee creative development, delivering thoughtful design solutions that drive high levels of client satisfaction.

**16+ years experience in creative environments**  
**10+ years in managerial creative positions**

# **PATRICK MCAREE**

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*BACHELOR OF ARTS*  
**DESIGN + ADVERTISING**

*CONTINUING EDUCATION*  
**DIGITAL + WEB DESIGN**  
**UX DESIGN**

*SOFTWARE*  
**ADOBE CREATIVE CLOUD**  
**ESP • UX/UI • SHOPIFY**  
**WORDPRESS**

*EXPERIENCE*  
**BRANDING + IDENTITY**  
**EMAIL + ECOMMERCE**  
**PRINT + DIGITAL**  
**ADVERTISING**  
**MARKETING COLLATERAL**  
**PACKAGING + POP**  
**LARGE FORMAT + WRAPS**

*NORTH SAILS 2022-CURRENT*  
**CREATIVE SERVICES  
DIRECTOR**

*NORTH SAILS 2020-2022*  
**SENIOR ART  
DIRECTOR**

*NORTH SAILS 2016-2020*  
**ART DIRECTOR**

*WORLDWAYS 2011-2016*  
**CREATIVE MANAGER**

*BT GROUP 2011*  
**BRAND DESIGNER**

*MOO INC. 2010-2011*  
**GRAPHIC DESIGNER**